

KUHF-FM

Prong 3 Longer-Term Recruitment Initiatives

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Mar-03	College Intern Program	College Intern Program, Expose college Students to broadcasting environment	Host interns from area colleges who are majoring in broadcasting, advertising and journalism	Thelma Hunt, Special Events Coordinator; Capella Tucker, Asst News Director.
2	FY 2004 FY 2005	Other activities to promote dissemination of broadcasting employment opportunities - 2-yr paid Internship Program for recent graduates	2-yr paid Internship Program for recent graduates, Expose recent college graduates to broadcasting environment	Current participant serves in the News Department as a full-time reporter	Paul Pendergraft, News Director
3	FY 2004 FY 2005	Other activities to promote dissemination of broadcasting employment opportunities - 2-yr paid Internship Program for recent graduates	2-yr paid Internship Program for recent graduates, Expose recent college graduates to broadcasting environment	Current participant serves in the Music Department as a producer/announcer	Dean Dalton, Dir of Cultural Arts
4	FY2005	Career Days (Sponsorship of at least 2 community events to educate public about broadcasting employment opportunity)	Public School Career Day Events - promoting broadcasting and broadcast journalism	KUHF professional staff participates in numerous career Day Events in the Greater Houston listening area	Debra Fraser, Sta Mgr.; Paul Pendergraft, News Director; Capella Tucker, Asst News Director, etc.

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5	FY2005	Scholarship Program	Broadcast Journalism scholarships for area youth.	Debra Fraser participates in the Houston Press Club scholarship committee. Also KUHF donates funds and time to the project.	Debra Fraser, Station Manager
6	FY 2005	Participation in at least 4 events sponsored by educational institutions relating to broadcasting career opportunities.	Station tours explaining operations and career opportunities	KUHF/KUHF leads tours for Scouts, Middle Schools, High Schools and various other community organizations (average 5 weekly)	Eric Ladau Patricia Greenfield